

Thank you for your interest in the services and playful formats of Happy Game Changers!

In this overview you will find more information on what Happy Game Changers can provide for you or your company. If you are interested please book a free-of-charge online discovery call via this link: <https://calendly.com/nancybeers>

Who and Why?

About Nancy Beers and Happy Game Changers

I grew up surrounded by play and playfulness. Both my parents were very playful by nature, and my late dad constructed playgrounds and play structures all over the Netherlands for over 30 years.

To this day, children are playing on my dad's work. This makes me incredibly proud, and inspired me to find a purpose in life that leaves behind something playful and impactful like he did. With that in mind, I founded Happy Game Changers, with my unique mission statement: *I am here to change the world, one game at a time.*

My work revolves around the Power of Play. Play is essential for human beings; it's an absolute primal need that has been an unmissable tool in human evolution.

I believe Play has the power to fundamentally change the way people and organisations relate to each other and the world around them. It improves creative thinking, helps people deliver and fulfill their values, and facilitates change on a fundamental (human) level.

What?

Power of Play

My purpose is simple: show people the Power of Play and allow them to experience it for themselves. I do so through the five different programs I have developed for Happy Game Changers: Tasting, Masterclasses, Program, Custom and Keynote.

Each program delivers measurable, impactful change to the way businesses, teams, and individuals interact, think, and create. Plus, each program is an one-of-a-kind experience in which I use humour, energy, and fun to engage anyone and everyone who attends.

All businesses and individuals are unique and each program is specifically tailored to your needs. Having said that, the programs share amongst them some very essential benefits:

- *Connection*: micro-play tools allow me to observe, alter and improve team dynamics. Teams participating in the programs immediately feel the benefits of increased cooperation and connection.
- *Lowered stress levels*: my programs lower stress, improve thought processes and re-connect both cerebral hemispheres. Cue more divergent and creative thinking and general team empowerment.
- *Get up out of your desk chair*: my programs are based on physical activity, which has been proven to be essential for happiness and creativity at work.
- *100% software free*: there is no fiddling with computers or installation of any software, besides your basic conferencing programs. My only request is for you to show up and play!

Here's the summary of what Happy Game Changers can deliver:

Power of Play: Tasting

Tasting sessions are entry-level sessions to experience what play brings to your business or teams. But don't mistake entry-level for boring, shallow or 'just for fun': Tasting sessions are highly energizing, interactive, and fully immersive events which address human connection, creativity and interaction. Previous Tasting sessions have included:

- Booster sessions to get the creative juices flowing prior to a strategy session
- Unique business social events such as Christmas parties
- Energizing release of a new product or website
- Online book presentations
- Team outings

Power of Play: Masterclass

In a Masterclass, we take things to the next level. Based on scientific research, we explore the measurable impact of play on businesses, teams, and individuals. How does play increase creative and divergent thinking? How does it change the way we interact on the workforce? You will experience and learn different impactful play formats for yourself.

Masterclasses are 1 or 2 hour sessions based around a certain theme. Remote sessions available include:

- Celebration! Let's throw a playful party together.
- Games to BOOST your energy
- Games to sloooow down: Mindfulness and playfulness
- Games to boost creativity and innovation
- Games to connect and build your team
- Minions of disruption: Climate adaptation game including action gamestorm*

*These games do need extra software

Power of Play: Program

Convinced of the Power of Play? Become a Power of Play expert yourself through my Program.

Through in-depth teaching and playing sessions we will get you up and running with all of the essential tools, games and theory needed to become an expert and deliver impact and change to your team or business on a day-to-day basis. With this newfound knowledge, you will also be empowered to dream up and develop your own tools and games. This Program is also available in an in-company format.

Power of Play: Custom

You and your business are unique, and with my Custom sessions we get together and create an individual solution to the particular problems, challenges or needs you and your company face.

Unique Custom solutions in the past have included:

- Webinar for DARQA members on the playfulness of Quality Assurance.
- Masterclass Xtrem reading at i.a. ABN AMRO, hackerhotel.nl, and agilelean.eu.
- Management strategy session for Stena Line.
- Airsoft Agile Game facilitation, Shooting to learn Scrum!
- Custom made product placement game for D-reizen
- Climate adaption facilitation combined with a Gamestorm session.
- Pirate day (a day for innovation and out of the box thinking) for several customers

Power of Play: Keynote

From my home-base of the stage, I draw people into my seriously playful philosophies and empowering views on teamwork, creativity, emotions, and work-life balance in unique Keynote sessions.

Humor, laughter, movement and energy are the hooks with which I start and finish each of my keynotes. My mission is to use games to show (not tell) audiences why play and playfulness are an absolutely essential tool in changing the world, one game at a time. The interactive remote sessions are 100% Software free and suitable for any audience background or size.



Let's get down to business!

Are you ready to experience the Power of Play? Are you or your business in need of a seriously energetic, positive and impactful Serious Play Expert?

Hire me! Let's work together to improve your business's creativity, innovation power and team dynamics. No request is too outlandish: I'm always up for the craziest ideas, weird stuff and new concepts. Keeping things fresh makes life more fun.

Have a look at the Happy Game Changer's menu and choices below. If you see anything to your liking, reach out to me via [this link](#) or send an email to my Happy Assistant via: assistant@happygamechangers.com so we can work out the details!

Prices are determined by:

- The amount of attendees, and any additional facilitation or tech support required.
- The videoconferencing tools your company uses. We prefer using Zoom or Videokantoor.
- The timing of the session and time needed to prepare.
- In case of a keynote: the audience, travel, subject and timing.

Power of Play Tasting	<i>starting from:</i>	€ 500
Power of Play Masterclass	<i>starting from:</i>	€ 1250
Power of Play Program	<i>per person:</i>	€ 1000
Power of Play Custom	<i>starting from:</i>	€ 5000
Power of Play Keynote	<i>Upon request</i>	

Cheers!

Nancy Beers
Happy Game Changer



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